

YES, we'd like to advertise in Community Trends® magazine!

Company _____
 Contact Person _____
 Address _____
 City, State, Zip _____
 Phone _____ Fax _____
 Email _____

AD SIZE:

- Full Page 3/4 1/2 1/3(h)
 1/3(v) 1/4 1/8
 Add **FULL COLOR** for an additional \$200 per insertion.

CONTRACT:

- 1x 6x 12x
 We want to run the same ad each time.

We will email our ad to ray@brainerdcommunications.com.
 Please see ad sizes and mechanical requirements on this page.

Advertising Deadlines*

ISSUE	DEADLINE	ISSUE	DEADLINE
1 January	December 10	7 July	June 10
2 February	January 10	8 August	July 10
3 March	February 10	9 September	August 10
4 April	March 10	10 October	September 10
5 May	April 10	11 November	October 10
6 June	May 10	12 December	November 10

*Deadlines are subject to change.

Mechanical Requirements

Ads are accepted in PDF format with art and fonts embedded. TIF files at 300 dpi are also accepted. We do not accept Microsoft Publisher files. Correct ad dimensions are shown at right. Ads may be emailed to info@brainerdcommunications.com.

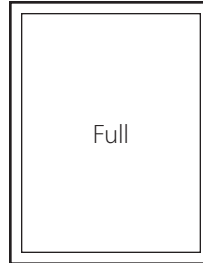
**Please fill out and email this form to ray@brainerdcommunications.com.
 One of our representatives will contact you.**

Brainerd
 COMMUNICATIONS, INC.

1 Convention Blvd., Ste. 2 #285
 Atlantic City, NJ 08401
 (609) 655-2000
 Email: info@brainerdcommunications.com
www.AssociationHelpNow.com

Display Advertising Rates and Sizes

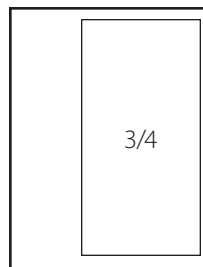
All rates listed are PER INSERTION, black and white.
 Full color is offered for an additional \$200 per insertion.



Full Page (7.5"w x 10"h)

Contract	Member	Non-Member
1x	\$475	\$575
6x	\$450	\$550
12x	\$400	\$500

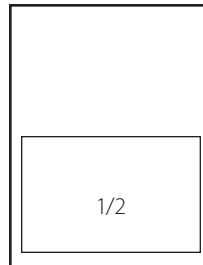
Bleeds are available on full page ads. Ads with bleeds should be sized at 8.5w x 10.875h, PLUS a .125 bleed.



3/4 Page (5"w x 9.875"h)

Contract	Member	Non-Member
1x	\$375	\$475
6x	\$350	\$450
12x	\$325	\$425

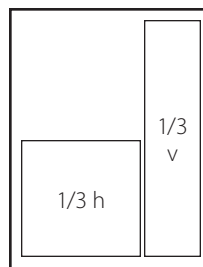
*Do not reverse width and height dimensions.



1/2 Page (7.5"w x 4.875"h)

Contract	Member	Non-Member
1x	\$275	\$375
6x	\$250	\$350
12x	\$225	\$325

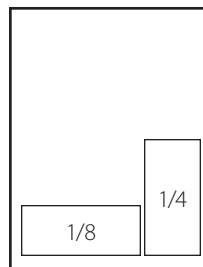
*Do not reverse width and height dimensions.



1/3 Page Vertical (2.375"w x 9.875"h) or Horizontal (5"w x 4.875"h)

Contract	Member	Non-Member
1x	\$225	\$325
6x	\$200	\$300
12x	\$175	\$275

*Do not reverse width and height dimensions.



1/4 Page (2.375"w x 4.875"h)

Contract	Member	Non-Member
1x	\$175	\$275
6x	\$150	\$250
12x	\$125	\$225

*Do not reverse width and height dimensions.

1/8 Page (5"w x 2.125"h)

Contract	Member	Non-Member
1x	\$125	\$225
6x	\$100	\$200
12x	\$85	\$185

*Do not reverse width and height dimensions.