



## **2016 CAI-NJ ANNUAL EXPO SCHEDULE & PRESENTATIONS**





Wednesday, October 26, 2016 Garden State Exhibit Center 50 Atrium Drive, Somerset, NJ 08873



# 2016 CAI-NJ ANNUAL EXPO SCHEDULE & PRESENTATIONS

# SPECIAL EVENT FOR COMMUNITY BOARD MEMBERS, HOMEOWNERS & COMMUNITY PROPERTY MANAGERS.

Have all of your questions answered at this premier event!

This year the CAI-NJ Conference & Expo will be on Wednesday, October 26th at the Garden State Exhibit Center in Somerset. There will be educational seminars, created specifically for each of our member types. Attendees will also have the opportunity to visit with 167 professionals and learn about the latest trends in community association services and gather advice from the experts as well. It's an excellent opportunity to make new contacts and meet potential vendors for upcoming projects within your community.

First time ever, we will be giving away \$5,000 in cash prizes. Everyone is eligible but you must be present to win!

10:00 AM – 11:30 AM 10:00 AM – 3:00 PM	-		-	breakf r open	ffet a	vail	able	e in tł	ne foo	od area	a			-
2				•										
	_	• -		• . •						1.0	•		-	

11:00 AM – 11:45 AM Community Association Volunteer Leader Educational Session – Lecture Room

The One Hour Board Meeting and Beyond - This is your opportunity to get those long grueling meetings under control.



Craig will demonstrate how using a timed agenda, setting up the room correctly and having an organized time for the homeowners to speak will help any board turn their monthly or quarterly meeting into a meeting homeowners will want to attend.

**Presenter: Craig Huntington - President of Alliance Association Bank, a division of Western Alliance Bank.** Craig is a well-respected and distinguished industry and motivational speaker. He has been presenting managerial, leadership and motivational presentations for the past 20 years and has developed a comprehensive collection of presentations on a wide range of subjects.

12:00 PM - 2:30 PMComplimentary lunch buffet available in the food area12:00 PM - 12:45 PMManager's Educational Session - Lecture Room

**Batman vs. Superman: The Struggle Regarding Ethics and Confidentiality for Board Members & Property Managers** In a world where association board members are faced with issues regarding ethics and confidentiality on a daily basis, who can you turn to in order to work through these complex problems? In this battle of good versus evil, you can't rely on the Man of Steel or the Dark Knight. This program will arm you with the necessary information and discuss the relevant law in order to help you properly navigate these thorny issues.



Jonathan H. Katz, Esq. is an attorney and a partner in Hill Wallack LLP's Community Association Practice Group in Princeton, New Jersey. Jon concentrates his practice in the areas of community association law and litigation, representing condominium and homeowners associations throughout New Jersey.

### Presenter: Terry Kessler, Esq. - Hill Wallack LLP

Terry A. Kessler, Esq. is an attorney and a partner in Hill Wallack LLP's Community Association Practice Group in Princeton, New Jersey. She concentrates her practice in the area of community association law, representing condominium and homeowners associations throughout New Jersey.

### Presenter: Denise Becker, PCAM – Homestead Property Management, Inc., AAMC



Denise Becker is the Senior Vice President of Community Management at Homestead Management Services, Inc, in Hillsborough, New Jersey, responsible for community management, the oversight of community managers, new business development, and client relations and marketing.

## **2016 CAI-NJ ANNUAL EXPO SCHEDULE & PRESENTATIONS**

1:00 PM - 1:45 PM

### Legislative Update Session – Lecture Room

Representatives from New Jersey chapter Legislative Action Committee (LAC), will discuss legislative and regulatory issues affecting common interest communities in New Jersey. Topics include Municipal Services Act reform, Mortgage Foreclosure reform, Manager Licensing and Elections reform. Join us for this informative session to learn more about these important hot issues.

### Presenter: Christine Li, Esq., CCAL – Partner, Greenbaum, Rowe, Smith & Davis LLP

Christine F. Li is a partner at Greenbaum, Rowe, Smith & Davis LLP, Woodbridge, New Jersey where she is a member of the Real Estate Department and Chair of the firm's Community Association and Planned Real Estate Practice Groups. Her community association practice includes general counseling, collections, and alternative dispute resolution. She is a Fellow in the College of Community Association Lawyers and the American

College of Real Estate Lawyers, and a co-author of the treatise New Jersey Condominium and Community Association Law.

### Presenter: George Greatrex, Esq. – Shivers, Gosnay & Greatrex, LLC

George C. Greatrex Jr. is a partner in the law firm of Shivers, Gosnay & Greatrex, LLC in Cherry Hill, New Jersey where the majority of his practice is devoted to community association law in the areas of residential and commercial planned unit developments. Mr. Greatrex and his firm currently represent 150 such associations in Southern and Central New Jersey. Mr. Greatrex received his B.A. degree from Rutgers College in New Brunswick and his J.D. degree from Temple University School of Law in Philadelphia.



### Presenter: Tim Martin – MBI GluckShaw

Timothy Martin is a Senior Associate with MBI GluckShaw out of Trenton, New Jersey. Mr. Martin focuses on legislative and regulatory affairs, consults on a number of healthcare issues including patient safety, access and quality of care, mental health and addiction treatment. Prior to becoming a full time

government affairs agent, he interned in both the New Jersey General Assembly and the Urban League of Lancaster County, PA. Mr. Martin earned his B.S. from Millersville University.

### Presenter: Mike Pesce, PCAM - Associa-Community Management Corp.

Mike Pesce, PCAM is Branch President of Community Management Corp. an Associa company located in Clifton, New Jersey, a real estate management company focused on community associations, including condomini-

ums, cooperatives, planned-unit developments and townhouses. Mr. Pesce previously practiced law and concentrated his practice in real estate litigation. Mr. Pesce received his B.A. from the University of Notre Dame and his J.D. from Rutgers University.

**Business Partner Educational Session – Lecture Room** 2:00 PM - 2:45 PM

Be a Super Hero Vendor by Meeting Your Client's Expectations. Paul will show business partners how to work effectively with management companies and understand the board management structure. Some of the key points that will be discussed are how to get your foot in the door and in front of managers and board members, how to retain your contracts and how to navigate conflicts and maintain good relationships.



### Presenter: Paul Santoriello, PCAM, CMCA, AMS - President Taylor Management Company, AAMC, AMO Paul Santoriello oversees the entire or-

ganization and is actively involved in the management services division. Having been an accountant for a Big 8 accounting firm

(Deloitte Haskins and Sells) for 3 years, he possesses a strong background in all areas of financial management. During his 21 years of property management experience he has developed a broad base of knowledge regarding management of the various community association structures. Paul holds a B.S. in Accounting from the University of Delaware.



	onsored By: <b>&amp; C</b> CTRONICS	EVENTIONS UNSTITUTE ASSOCIATIONS INSTITUTE 2016 CAI-NJ Annual Conference & ATTENDEE REGISTRATION FORM Wednesday, October 26, 201 Garden State Exhibit Center 50 Atrium Drive, Somerset, NJ 088	16 CAI-NJ 2016 CONFERENCE & EX
		block letters exactly as it should appear on name	<ul> <li>Please fible. CAPING UTily leviews CAP designations, contributions, and coorditations for validity and current.</li> </ul>
Attendee Name and CA	Al Designation (1)		status. Registrants are advised that each individual com- pany is solely responsible for the content they provide
Company/Association N	lame:		outons, designations and neeroes by the company of
Address:			the individual employee. Concerns about the validity of non-CAI designations, certifications, accreditations, and licenses should be directed to the specific company or
City/State/Zip:			individual in question. Removal of designations, certifi- cations, accreditations, and licenses by CAI-NJ will only
Telephone:(  )		Fax: ( )	take place upon the submission of a letter written by the official credentialing and/or licensing body to CAI-NJ. CAI-NJ advises that for training, marketing or other pur-
E-mail:		Website:	poses, the Conference & Expo may be recorded, vid- eotaped and/or photographed. By attending this event, I
			consent to the use of my image by CAI-NJ and agree to waive any claim for the use of my image, including with-
PRE-REGISTER	TO RESERVE Y	OUR SEAT	out limitation, the appropriation of my image for commer- cial purposes or the invasion of my privacy.
Check the box for the Educ	cational Session(s) you	plan on attending.	
■ 11:00 AM – 11:45 A ■ 12:00 PM – 12:45 P ■ 1:00 PM – 1:45 P ■ 2:00 PM – 2:45 P	M Community Associa M Manager's Education M Legislative Update M Business Partner E	ation Volunteer Leader Educational Session onal Session Session iducational Session	
<b>CONFERENCE FE</b>	ES:		
		CAI Members	Non-CAI Members

	Pre-registration	On-site registration	Pre-registration	On-site registration
Homeowners, Unit Owners, Board Members	FREE	FREE	\$20.00	\$25.00
Business Partners	\$125.00	\$150.00	\$150.00	\$180.00
Individual Managers	\$75.00	\$100.00	\$100.00	\$130.00
		Owners, Board Mem nmended as tickets a		

SUITCASING POLICY: CAI-NJ has a no-tolerance policy regarding "suitcasing," which describes the practice of non-exhibiting companies or individuals soliciting sales in the conference hotel, on the tradeshow floor, in the aisles, or in the lobbies, and/or representing their services or soliciting conference participants for conflicting social activities. Violators of this policy will be ejected from the show and charged the highest single-booth rate (\$1,950.00), which must be paid prior to registering as an attendee, exhibitor, or sponsor at any future CAI-NJ conferences or events. Additionally, the CAI-NJ Board of Directors may take additional actions available to the Chapter as deemed appropriate based upon the violation of the suitcasing policy.

	🔄 Promo Code					
PAYMENT OPTIONS:	Payment by Credit Card Please fax your signed application	with payment to (609) 588-0040.				
Payment by Check Mail form with check payable to:	☐ Visa ☐ Mastercard ☐ Cardholder Name:	Discover American Express				
<b>CAI-NJ</b> Attn: 2016 Conference & Expo 500 Harding Road Freehold, NJ 07728	Card Number: Exp. Date:					
<b>Questions:</b> Contact Angela Kavanaugh at (609) 588-0030 or email <u>expo@cainj.org</u> .	Cardholder Signature:					
(For CAI-NJ Use Only):						

EXP: