

2017 COMMUNITY ASSOCIATIONS INSTITUTE NJ CHAPTER PARTNERSHIP PROGRAM



WHAT A YEAR!



During the past year, the New Jersey chapter of Community Associations Institute has continued to grow in size of membership and our team has worked hard to develop new programs and initiatives to improve your experience. We had record participation in the revamped 2016 Partnership Program and I thank our Ultimate, Elite and Premier Partners for their support in the initial year of the program.

The 2017 Partnership Program has many of the perks our partners enjoyed this past year. We also listened to your feedback throughout the year and made some minor tweaks to improve the program for 2017. We hope you will participate as the 2017 Partnership Program provides cost effective, guaranteed exposure including enhanced advertising placements, increased brand recognition and special acknowledgement on signage at events and CAI-NJ publications. Tickets to CAI-NJ signature events are included to provide important networking opportunities.

Open registration is now available for 2017 Elite and Premier Partners. 2017 Ultimate Partnership is on a limited basis as space becomes available. To ensure that you receive all the benefits the 2017 Partnership Program register by January 13, 2017.

Thank you,

A handwritten signature in black ink, appearing to read 'Larry Thomas'.

Larry Thomas, PCAM
Executive Director, CAI-NJ

CAI-NJ 2016
PARTNERS

17 Ultimate Partners

41 Elite Partners

23 Premier Partners

MARKETING & BRANDING OPPORTUNITIES

EXCLUSIVE ULTIMATE PARTNER BENEFITS

- Two page company profile in one issue of *Community Trends*® (Over 1,800 copies mailed monthly)
- Logo placement on front inside cover of *Community Trends*® Monthly (over 21,600 issues mailed annually)
- One dedicated email blast to all CAVL, Manager & Management company members (over 1,200 members)
- Sponsorship at exclusive event geared towards board members and community managers



MARKETING AND BRANDING OPPORTUNITIES

Recognition on CAI-NJ's website with hyper-link (18,000 visits and 66,000 page views annually)

Acknowledgment on CAI-NJ's weekly e-newsletter (sent to 72,800 emails annually) and weekly logo listing

Recognition in *Community Trends*® (over 21,600 issues mailed annually)

Listing in CAI-NJ's Online Service Directory

Ad in the CAI-NJ Print Membership Directory

Additional copies of the Membership Directory

ULTIMATE (\$10,000)

Large Prominent Logo

One banner ad

Listing

Large Logo

Full Page Color

6 copies

ELITE (\$6,500)

Logo

One banner ad

Listing

Logo

Full Page B&W

4 copies

PREMIER (\$3,500)

Listing

NA

Listing

Listing

Full Page B&W

2 copies

SUPERIOR NETW

Event tickets are included in the 2017 Partnership P



AWARDS DINNER

February 16, 2017

The Palace at Somerset Park
Somerset, New Jersey

Ultimate: 4 Tickets

Elite: 2 Tickets

Premier: 1 Ticket



SPRING BREAK PARTY

April 27, 2017

Windows on the Water
Sea Bright, New Jersey

Ultimate: 4 Tickets

Elite: 2 Tickets

Premier: 1 Ticket



DENNIS R. CASALE MEMORIAL GOLF OUTING

June 27, 2017

Foresgate Country Club
Monroe Township, New Jersey

Ultimate: 1 Foursome

Elite: 1 Foursome

Premier: 1 Reception Ticket



BEACH PARTY

August 10, 2017

Martell's Tiki Bar
Point Pleasant, New Jersey

Ultimate: 4 Tickets

Elite: 2 Tickets

Premier: 1 Ticket

WORKING EVENTS

Program to provide for networking opportunities.



PRE-CONFERENCE NETWORKING RECEPTION

November 1, 2017

Location TBD

Somerset, New Jersey

Ultimate: 4 Tickets

Elite: 2 Tickets

Premier: 1 Ticket



ANNUAL CONFERENCE & EXPO

November 2, 2017

Garden State Exhibit Center

Somerset, New Jersey

Ultimate: 1 Standard Booth with Unlimited Booth Reps

Elite: 1 Standard Booth

Premier: NA

CAI-NJ SPONSORSHIP DOLLARS

Ultimate: \$500

Elite: Golf Green Sponsorship (valued at \$250)

Premier: Golf Tee Sponsorship (valued at \$250)

NEW IN 2017

EVENT ATTENDEE LISTS

The 2017 Partnership Program has been updated to include an exciting new benefit – electronic event attendee lists for the Awards Dinner, Spring Break Party, Beach Party and Pre-Conference Networking Reception. All 2017 Partners will receive Event Attendee Lists (attendee name and company/community) prior to each event to help facilitate networking among attendees. 2017 Ultimate Partners will also receive an updated list after the event (attendee name, company/community and mailing address) for post event follow up.

New Jersey Chapter Community Associations Institute

ULTIMATE PARTNER



New Jersey Chapter Community Associations Institute

ELITE PARTNER

Accent Group
 ADP Barlow Insurance
 Altura Construction Company, Inc.
 Amco Pest Services, Inc.
 Associa Mid-Atlantic, AAMC
 Becht Engineering, BT
 Becker & Poliakoff
 Berman & Wright Architecture
 Engineering & Planning, LLC
 Buckalew Frizzell & Crevina LLP
 Capital One Bank
 Cowley's Termite & Pest Control
 Cutolo Barros LLC
 Davison Eastman & Munoz
 Down to Earth Landscaping, Inc
 Environmental Designers Irrigation, Inc
 Greenbaum, Rowe, Smith & Davis LLP
 Griffin Alexander, P.C.
 Hill Wallack LLP
 Hillcrest Paving & Excavation, Inc.
 Homestead Management Services,
 Inc., AAMC

JGS Insurance
 KPI 2 Contractors, Inc.
 L.N. Rothberg & Son, Inc.
 LAN Exteriors
 Landscape Maintenance Services, Inc.
 Mackoul & Associates, Inc.
 Morris Engineering, LLC
 National Contractors
 O & S Associates, Inc
 Popular Association Banking
 Quality 1st Contracting
 R M Termite & Pest Control
 Radom & Wetter Attorneys at Law
 Rainbow G & J Painting
 Republic Services
 Stark & Stark
 Supreme-Metro Corp.
 The Curchin Group LLC
 USI Insurance
 Valcourt Building Services
 Wilkin Management Group, Inc.

New Jersey Chapter Community Associations Institute

PREMIER PARTNER

Accurate Reconstruction
 CertaPro Painters
 CertaPro Painters of Central New Jersey
 Dan Swayze & Son, Inc. Complete Parking Lot Maintenance
 Denali Property Management, Inc.
 Eosso Brothers Paving
 Felsen Insurance Services
 Giordano, Halleran & Ciesla, P.C.
 Lemus Construction, Inc.
 M. Miller & Son, LLC
 Mirra & Associates LLC
 Pardini R. Construction Corporation
 Pepper Hamilton LLP
 Peter Waldor & Associates, Inc.
 Recon Services, LLC
 RMG, Regency Management Group, Inc., AAMC
 Renda Roads, Inc.
 Servpro of Freehold, Middletown, So. Jersey City, & Bayonne
 South Shore Construction, LLC
 Suburban Consulting Engineers, Inc.
 Towne & Country Management, Inc.
 Union Bank HOA Services
 Young and Associates Property

2017

PARTNERSHIP PROGRAM REGISTRATION FORM APPLICATIONS AND PAYMENT DUE BY JANUARY 13, 2017



GENERAL INFORMATION: (PLEASE PRINT)

Company: _____

Primary Contact: _____

Email: _____

Billing Contact: _____

Email: _____

Address: _____

City: _____

State: _____ ZIP: _____

Telephone: _____

Fax: _____

Cell: _____

2017 PARTNERSHIP PROGRAM RATE:

Elite \$6,500

Premier \$3,500

Ultimate \$10,000 (2016 Ultimate Partners only)

I am interested in upgrading to **Ultimate Partnership** if space becomes available

BILLING PREFERENCE: (CHECK ONE)

Annually Semi-annually

PAYMENT: (CHECK ONE)

Check Enclosed for full payment (Made payable to CAI-NJ)
 Visa Master Card American Express Discover

Credit Card Number: _____

Exp. Date: _____ Security Code: _____
After initial payment, I give permission for the above to be charged June 1, 2017 (for semi-annual billing).

Card holder's Name: _____

Billing Zip Code: _____

With my signature below I affirm that I am authorized to make the above commitment on my company's behalf. I have read and understand the benefits associated with this sponsorship and agree to pay in accordance with CAI-NJ payment terms. I understand that this form becomes a contract when signed.

Authorized Signature _____

PAYMENT OPTIONS:

1. Pay by check:
Mail completed form and check to:
CAI-NJ
500 Harding Road
Freehold, NJ 07728
2. Pay by credit card:
Fill out credit card info above and fax completed form to 609.588.0040 or email laura@cainj.org

QUESTIONS?

Contact Laura O'Connor, Director of Membership & Marketing at (609)588-0030 or email: laura@cainj.org

