

INTRODUCING THE ALL NEW CAI-NJ AMBASSADOR PROGRAM



WHAT'S THE ROLE OF A CAI-NJ AMBASSADOR?

The primary mission of the CAI-NJ Ambassador Program is to familiarize and acclimate new and existing members to CAI-NJ, as well as, the overall benefits of being a member. As the face of the organization, this energetic group helps maintain contact with other CAI-NJ members while promoting our organization and purpose.

HOW DO AMBASSADORS BENEFIT CAI-NJ?

Ambassadors integrate members into CAI-NJ's programs and services by meeting and greeting members at networking events and educational programs throughout the year. They help with membership retention through personal contact and keeping new members as informed and involved as possible. They promote attendance and participation at CAI-NJ events and educational programs, and help publicize CAI-NJ's events and educational programs.

WHO IS AN AMBASSADOR?

Ambassadors are current CAI-NJ members in good standing who currently serve on another CAI-NJ Committee. They will attend at least 4 CAI-NJ networking events a year as a CAI-NJ Ambassador. They will arrive at our networking events prior to registration time to greet members. They will welcome and network with new members at the events. As well as, discuss with future members the benefits of joining CAI-NJ. They will also teach our members why they should attend additional events and become more involved within CAI-NJ.

**OUR 2019 CAI-NJ AMBASSADORS WILL BE WEARING
THE BLUE AMBASSADOR BUTTON ABOVE.**

**BE SURE TO LOOK OUT FOR OUR AMBASSADORS
AT FUTURE NETWORKING EVENTS!**