

2019
COMMUNITY ASSOCIATIONS INSTITUTE NJ CHAPTER
PARTNERSHIP PROGRAM



Community Associations Institute New Jersey Chapter

partnership 2019
PROGRAM

Promote Your Business and Support NJ's Community Association Industry

2019

PARTNERSHIP PROGRAM

ABOUT THE PROGRAM

The 2019 Community Associations Institute New Jersey chapter Partnership Program offers our Business Partner and Management Company members exclusive perks and branding opportunities. You must be either a current CAI-NJ Business Partner or Management Company member to qualify for the 2019 Partnership program.

3 DIFFERENT LEVELS

The 2019 Partnership Program offers 3 different levels of participation, including Premier, Elite, and Ultimate. Each level was designed to offer specific benefits.

WHY PARTICIPATE?

The Partnership Program provides cost effective, guaranteed exposure including enhanced advertising placements, increased brand recognition, and special acknowledgment on signage at events and CAI-NJ publications. Your company will receive cost effective, prominent exposure in New Jersey's community association industry exclusive to 2019 Partnership Program participants.

THE ULTIMATE PARTNER LEVEL HAS BEEN RESTRUCTURED FOR 2019!

- Expansion of the Ultimate Partner level to include a total of 22 potential Ultimate Partners:
 - **5 MANAGEMENT FIRMS** • **10 PROFESSIONALS** • **7 SERVICE PROVIDERS**
- Existing Ultimate Partners will be offered first right of refusal.
- The Professional and Service Provider segments are limited to 4 companies per specific category.
- Should we receive more applications than spots available a lottery will be used to determine the new Ultimate Partners.
- To be eligible to participate in the Ultimate Partnership level companies must participate in the Partnership Program in the year prior as an Elite or Premier Partner.
- This program will be valid for a two-year term. CAI-NJ may change the terms of the program after the initial two-year term.

MARKETING & BRANDING OPPORTUNITIES

PREMIER PARTNER (\$3,500)	ELITE PARTNER (\$6,500)	ULTIMATE PARTNER (\$10,000)
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CAI-NJ WEBSITE

LISTING ON CAI-NJ'S WEBSITE			
LOGO ON CAI-NJ'S WEBSITE			
LARGE PROMINENT LOGO ON CAI-NJ'S WEBSITE			

COMMUNITY TRENDS® MAGAZINE

RECOGNITION IN COMMUNITY TRENDS® MAGAZINE			
COMPANY LISTING WITH CONTACT INFO IN EVERY ISSUE			
LOGO PLACEMENT ON FRONT INSIDE COVER MONTHLY			

CAI-NJ ONLINE SERVICE DIRECTORY

LISTING ON CAI-NJ'S ONLINE SERVICE DIRECTORY			
LOGO ON CAI-NJ'S ONLINE SERVICE DIRECTORY			
LARGE LOGO ON CAI-NJ'S ONLINE SERVICE DIRECTORY			

CAI-NJ PRINT MEMBERSHIP DIRECTORY

B&W Ad IN THE PRINT MEMBERSHIP DIRECTORY			
FULL COLOR Ad IN THE PRINT MEMBERSHIP DIRECTORY			
ADDITIONAL COPIES OF THE MEMBERSHIP DIRECTORY	2	4	6

EVENT TICKETS

AWARDS DINNER	1 TICKET	2 TICKETS	4 TICKETS
SPRING BREAK PARTY	1 TICKET	2 TICKETS	4 TICKETS
DENNIS R. CASALE MEMORIAL GOLF OUTING	1 RECEPTION TICKET	1 FOURSOME	1 FOURSOME
BEACH PARTY	1 TICKET	2 TICKETS	4 TICKETS
PRE-CONFERENCE NETWORKING RECEPTION	1 TICKET	2 TICKETS	4 TICKETS

ANNUAL CONFERENCE & EXPO

CONFERENCE & EXPO STANDARD BOOTH			
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NETWORKING EVENT ATTENDEE LISTS

LIST WITH NAME & COMPANY/COMMUNITY PRIOR TO EVENTS			
LIST AFTER EVENTS WITH NAME, COMPANY/COMMUNITY AND MAILING ADDRESS			

SPONSORSHIP

GOLF TEE SPONSORSHIP (VALUED AT \$250)			
GOLF GREEN SPONSORSHIP (VALUED AT \$250)			
\$500 SPONSORSHIP DOLLARS			

ADDITIONAL MARKETING/BRANDING

LOGO AND LINK ON THE CAI-NJ'S WEEKLY E-NEWSLETTER			
ONE DEDICATED EMAIL BLAST TO ALL HOMEOWNER LEADER, MANAGER AND MANAGEMENT COMPANY MEMBERS			
SPONSORSHIP AT EXCLUSIVE EVENT GEARED TOWARDS HOMEOWNER LEADER AND COMMUNITY MANAGER MEMBERS			

APPLICATIONS AND PAYMENT DUE BY JANUARY 11, 2019



GENERAL INFORMATION: (PLEASE PRINT)

Company: _____
Primary Contact: _____
Email: _____
Billing Contact (If Different From Primary): _____
Email: _____
Address: _____
City: _____ State: _____ ZIP: _____
Phone: _____ Alternate Phone: _____
Fax: _____

2019 PARTNERSHIP PROGRAM RATE:

- PREMIER** \$3,500 **ELITE** \$6,500 **ULTIMATE** \$10,000* (2018 Ultimate Partners only.)
- *I am interested in upgrading to **ULTIMATE PARTNERSHIP** if space becomes available.
(Must have been a 2018 Premier or Elite Partner to qualify.)

BILLING PREFERENCE: (CHECK ONE)

- Annually Semi-annually (**CREDIT CARD ONLY**)

PAYMENT: (CHECK ONE)

- 1. PAY BY CHECK:** Check Enclosed for **FULL PAYMENT (MADE PAYABLE TO CAI-NJ)**
Mail completed form with check to:
CAI-NJ, Attn: Partnership Program
500 Harding Road
Freehold, NJ 07728
- 2. PAY BY CREDIT CARD:**
Please fill out credit card info and fax completed form to (609) 588.0040.

Cardholder Name: _____

Credit Card Number: _____

Exp. Date: _____ Security Code: _____ Billing Zip Code: _____

Cardholder Signature: _____

Cardholder acknowledges receipt of goods and/or services in the amount of the total shown hereon and agrees to perform the obligations set forth in the cardholder's agreement with issuer. For semi-annual payments, cardholder grants permission for the above to be charged half of partnership total on or before deadline of January 11, 2019 and remaining balance to be charged on June 1, 2019. If second payment is not received by close of business on June 1, 2019, all benefits associated with the partnership will be immediately terminated.

TERMS & CONDITIONS:

I affirm that I am authorized to make the above Partnership commitment on my company's behalf. I have read and understand the benefits associated with this Partnership and agree to pay in accordance with my selected billing preference and payment option listed above. Partnership refunds or cancellations cannot be made after the contract is signed as potential partners may be turned away as a result of your acceptance. I understand that this form becomes a contract when signed.

Name: _____

Signature (Authorizing Officer): _____



Accent Group
Advanced Pavement Group
Becht Engineering, BT, Inc.
Becker
Berman & Wright Architecture
Engineering & Planning, LLC
Buckalew Frizzell & Crevina LLP
Capital One Bank, N.A.
Corner Property Management
Cowley's Termite & Pest Control Services
Curcio, Mirzaian & Sirot, LLC
Cutolo Barros, LLC
Denali Property Management, Inc.
FirstService Residential, AAMC
Greenbaum, Rowe, Smith & Davis, LLP
Griffin Alexander, P.C.
Hill Wallack, LLP
Hillcrest Paving & Excavating, Inc.
Jesan Construction and Maintenance

JGS Insurance
KPI 2 Contractors, Inc.
L.N. Rothberg & Son, Inc.
Landscape Maintenance Services, Inc.
Mackoul Risk Solutions, LLC
Morris Engineering, LLC
National Contractors, Inc.
NFP Property & Casualty Services, Inc.
O & S Associates, Inc.
Pardini R. Construction Corporation
Popular Association Banking
Quality 1st Contracting, Inc.
R.M. Termite & Pest Control
Radom & Wetter Attorneys at Law
Rainbow G & J Painting, LLC
Regal Restoration
Republic Services of NJ, LLC
Stark & Stark
Suburban Consulting Engineers, Inc.
Technocality, Inc.
Towne & Country Management, Inc.
USI Insurance Services
Wilkin Management Group, LLC



Accurate Reconstruction
Dan Swayze & Son, Inc.
Diversified Property Management
Environmental Designers Irrigation, Inc.
Eosso Brothers Paving
Felsen Insurance Services
Giordano, Halleran & Ciesla, P.C.

Hueston, McNulty, Attorneys at Law
Mirra & Associates
MyPropertyBilling.com, LLC
National Cooperative Bank
Peter Waldor & Associates, Inc.
Renda Roads, Inc.
RMG, Regency Management
Group, Inc., AAMC
Shivers, Gosnay & Greatrex, LLC
South Shore Construction, LLC
Union Bank HOA Services