



## **2020 COMMITTEE GUIDELINES**

The CAI-NJ Standing Committee appointments are made by the President-Elect in November prior to his/her term of office, and they are reported to the membership prior to the Chapter Retreat in December. The Chapter President and the Chapter Executive Director are ex officio members of all committees. Committee appointments are made for a one-year term. Replacements and substitutions are permitted on committees at the discretion of the President and committee chair. Committee members must be current CAI-NJ members in good standing throughout their terms. The following committees have been approved for 2020:

**Awards Dinner Committee**  
**Business Partner Committee**  
**Homeowner Leader Committee**  
**Conference & Expo Committee (C+E)**  
**Editorial Committee**  
**Future All Star Team (FAST) Committee**  
**Golf Committee**  
**Manager Committee**  
**Membership Committee**  
**Networking Events Committee**  
**Women's Leadership Committee**

A CAI Membership Representation Group (MRG) balance shall be preserved, whenever possible, when determining committee assignments. No two members of the same association or firm shall serve concurrently on the same committee. Also, no association or firm shall have more than one member serving as committee chair in a calendar year.

The committee meeting dates will be presented at the Chapter Retreat on December 4, 2019 upon the parameters set forth in these policies. Committee meetings will be held at the CAI-NJ chapter office, unless otherwise stated. The chair, through CAI-NJ staff, is responsible for sending a meeting agenda prior to each meeting. Meetings can and should be cancelled for lack of agenda. Additional committee meetings can only be held with approval of the CAI-NJ President.

Committees shall host the required number of meetings as prescribed in the individual descriptions for each committee herein. This attendance policy shall be strictly enforced by committee chairs, CAI-NJ President and Chapter Executive Director. Those members who are deemed in violation of this policy may be removed from the committee. It will be each committee member's responsibility to sign the attendance sheet provided at each meeting in order to keep an accurate record of attendance.

It is the responsibility of each committee to work within the chapter's budget. All committee activities are self-supporting and do not rely upon chapter operating funds for their endeavors.

The committee chair is responsible for choosing a committee member to take meeting minutes for committee meetings. It shall further be the responsibility of the chair to cause a written report in the way of minutes/summary of the committee's meetings and activities to be provided to the Chapter Executive Director, the committee's Board Liaison and members of the committee. At a minimum, these reports shall be due at the CAI-NJ chapter office no later than two weeks after each meeting. Presentation of a report at the CAI-NJ Board of Directors meeting will be made by the Board Liaison to the CAI-NJ Board of Directors, as necessary. The Chapter Executive Director, President and Board Liaison shall be informed of all scheduled meetings and activities of the committee and receive copies of all committee meeting minutes/summaries and other relevant information from the committee.

## BUSINESS PARTNER COMMITTEE

The Business Partner Committee is a committee of this chapter and reports directly to the CAI chapter Board of Directors. The purpose of the Business Partner Committee is to work within the chapter structure to develop and plan programs and services to enhance the business partner experience in the chapter. The Business Partner Committee must work within the chapter budget process to outline revenue and expenses related to committee activities. The chapter Board of Directors will approve the programs and services proposed by the committee.

The Business Partner Committee shall meet at least six times per year. Committee members must attend in person at least four meetings.

### *The specific goals for the 2020 Business Partner Committee are as follows:*

- Membership is limited to Business Partner members of the chapter
- Plan and coordinate programs & services to enhance Business Partner experience
- Plan and coordinate at least one Business Partners seminar/event per year
- Review submitted proposals for Business Partner educational track of the chapter's annual Conference & Expo
- Ensure chapter is creating value with program & service offerings to Business Partner members
- Evaluate current chapter programs & benefits for Business Partners
- Provide content for the chapter's electronic newsletter
- Attendance requirement: minimum of 4 of 6 regularly scheduled meetings.
- 2020 Meeting Dates: (Wednesdays) Jan. 29, Feb. 19, March 18, April 15, May 13, July 29

## HOMEOWNER LEADER COMMITTEE

The Homeowner Leader Committee is a committee of this chapter and reports directly to the CAI chapter Board of Directors. The purpose of the Homeowner Leader Committee is to work within the chapter structure to develop and plan programs for homeowner leaders and engagement of homeowner leaders in the chapter. The Homeowner Leader Committee must work within the chapter budget process to outline revenue and expenses related to committee activities. The chapter Board of Directors will approve the education programs and events proposed by the committee.

The Homeowner Leader Committee shall meet at least four times per year. Committee members must attend in person at least three meetings.

### *The specific goals for the 2020 Homeowner Leader Committee are as follows:*

- Membership is limited to HL members of the chapter
- Plan and coordinate at least one HL seminar/event per year
- Plan and coordinate at least one HL roundtable per year
- Review submitted proposals for the HL educational track of chapter's annual Conference & Expo
- Increase HL membership attendance at chapter's Conference & Expo
- Ensure the chapter is creating value with their program
- Engage HL members with the chapter and CAI National
- Explore new ideas/benefits for HL members
- Provide content for the chapter's electronic newsletter
- Attendance requirement: minimum of 3 of 4 regularly scheduled meetings. Meets at 11:00 am.
- 2020 Meeting Dates: (Thursdays) Jan. 30, March 26, May 28, August 27

## CONFERENCE & EXPO COMMITTEE

The Conference & Expo Committee will work to enhance exhibitor and attendee participation. This committee is charged with increasing attendance and gathering sponsorships for the event. Committee members are strongly encouraged to attend the event.

Committee members will work with the chapter staff for presenting the 2018 Conference & Expo. The education topics are the responsibilities of the Business Partner Committee, the Community Association Volunteer Leader Committee and the Manager Committee. Speaker selection is at the sole discretion of the Chapter Board of Directors.

The Conference & Expo Committee will meet eleven times per year. Committee members must attend in person at least seven meetings.

### *The specific goals for the 2020 Conference & Expo Committee are as follows:*

- Work to enhance exhibitor & attendee participation
- Increase attendance & gather sponsorships for event
- Recommend to CAI-NJ Board of Directors the Conference & Expo theme & logo
- Work closely with Business Partner, Managers & HL committees to develop education sessions
- Recommend to CAI-NJ Board of Directors possible speakers for each education session
- Committee members will serve as moderators of these programs
- Logistical planning & execution for conference day activities
- Attendance requirement: minimum of 7 of 10 regularly scheduled meetings
- 2020 Meeting Dates: (Thursdays) Jan. 16, Feb. 6, March 12, April 16, May 7, June 11, July 16, Aug. 13, Sept. 10, Oct. 8

## EDITORIAL COMMITTEE

The primary function of the Editorial Committee is to edit the chapter's monthly magazine, *Community Trends*®, the official medium of communication for the chapter. The magazine contains columns, announcements and articles of information, analysis and informed opinions, which will reflect the interests of the three Membership Representation Groups (MRGs) of CAI. The committee is responsible for soliciting, reviewing and editing all articles for publication in *Community Trends*®, while maintaining the professionalism of the organization. It shall be the duty of this committee to meet on a monthly basis to assess the previous issues and coordinate the articles for upcoming issues. The Editorial Committee shall work closely with CAI-NJ staff in the execution of its responsibilities.

CAI-NJ staff will be responsible for collecting the articles for the committee.

The Editorial Committee shall meet monthly. Committee members must attend a minimum of four in person and four conference calls.

### *The specific goals for the 2020 Editorial Committee are as follows:*

- Coordinates the publication of Community Trends®
- Solicit qualified authors to submit articles
- Review and edit articles submitted for publication
- Submit one original work for publication during the calendar year
- Facilitate the chapter's annual Shoot the Cover Contest
- Attendance requirement: minimum of 4 of 6 in person and 4 of 6 conference calls (cc). Meets at 9:30 am.
- 2020 Meeting Dates: (Tuesdays) Jan. 7, Feb. 4 cc, Mar. 3, Apr. 7 cc, May 5, June 2 cc, June 25, Aug. 4 cc, Sept. 1, Oct. 1 cc, Nov. 3, Dec. 1cc

### FUTURE ALL STAR TEAM (F.A.S.T.)

The F.A.S.T. committee is a new committee this year. This committee targets the young professionals in the industry and creates/ develops initiatives for this group to be a part of. The committee will assist with all FAST events, education and philanthropic initiatives.

The F.A.S.T. committee shall meet six times per year. Committee members must attend at least four meetings.

#### *The specific goals of the 2020 F.A.S.T. Committee are as follows:*

- Coordinate the Olympics Event
- Assists on initiatives throughout the year such as Red Nose Day, Food Drive, School Supply Drive, Breast Cancer Awareness, Movember, and Holiday Family Adoption
- Plan and coordinate networking meet-ups
- Attendance requirement: minimum of 4 of 6 regularly scheduled meetings. Meets at 9:30 am.
- 2020 Meeting Dates: (Thursdays) Jan. 23, Mar. 26, May 14, July 9, Sept. 24, Nov. 19

## MANAGER COMMITTEE

The primary function of the Manager Committee is to advance and promote professional community management through education, certification, recruitment, information sharing and best practices. Members of this committee must be CAI-NJ Manager or Management Company members. In addition, a member of this committee can be an individual manager member of CAI-NJ, provided that person is a direct employee of a New Jersey community association.

The Manager Committee shall meet at least six times per year. Committee members must attend in person at least four meetings.

### *The specific goals of the 2020 Manager Committee are as follows:*

- Membership is limited to Manager or a Management Company member
- Advance & promote professional community management through education, certification, recruitment, information sharing & best practices
- Develop a managers-only program on a timely issue selected by the committee
- Create at least one manager roundtable per year.
- Review submitted proposals for Manager Education track at chapter's Conference & Expo
- Write articles for Community Trends® for the monthly "Management Trends" section
- Solicit individual community managers & management companies to join CAI-NJ
- Recommend 2020 Professional Managers Development Program (PMDP) courses in New Jersey
- Explore new benefits and services for Manager members
- Provide content for the chapter's electronic newsletter
- Attendance requirement: minimum of 4 of 6 regularly scheduled meetings
- 2020 Meeting Dates: (Wednesdays) Jan. 8, Feb. 5, March 11, April 8, June 10, Aug. 12

## MEMBERSHIP COMMITTEE

The primary function of the Membership Committee is to promote membership in CAI. The committee will also focus on the importance of membership retention. When practical, the Membership Committee will consist of members from each Membership Representation Group (MRG), as more explicitly covered in the CAI-NJ Bylaws, from a diverse geographical area. It shall be the duty of the Membership Committee to familiarize itself with the membership programs of CAI National and CAI-NJ, as well as to recommend ways and means to enhance our own membership programs to include, if appropriate, incentive programs.

### *The specific goals for the 2020 Membership Committee are as follows:*

- Responsible for the recruitment of new members & retention of current members through outreach
- Develop & implement strategies for welcoming new members
- Conduct monthly outreach to new members & report feedback to CAI-NJ staff
- Conduct monthly outreach to current members that will be expiring to encourage them to renew & report feedback to CAI-NJ staff
- Conduct outreach to recently expired members to encourage them to rejoin CAI-NJ & report feedback to CAI-NJ staff
- Develop & implement systems and programs for membership recruitment and retention
- Attendance requirement: minimum of 9 of 12 regularly scheduled meetings
- 2020 Meeting Dates: (Thursdays) Jan. 14 cc, Feb. 4, March 3 cc, April 7, May 5 cc, June 2, July 7cc, Aug. 4, Sept. 1 cc, Oct. 6, Nov. 3 cc, Dec. 1



## EVENT COMMITTEES

The event committees are charged by the chapter Board of Directors to coordinate specific and already existing networking opportunities for CAI-NJ members that allow them to expand their network with other members and non-members. Networking events are used for new member recruitment, as well as a primary member benefit.

All events must create a positive image for CAI-NJ throughout the membership and public. These events must be diverse in nature and geographical location and ultimately promote the benefit of membership in CAI-NJ. The committees are charged with increasing attendance over the previous year's event and securing sponsorships for the event. Committee members are strongly encouraged to attend the event. Committees will disband upon the conclusion of each specific event.

**2020 Event Committees Include:** Awards Dinner Committee, Golf Outing Committee, Networking Events Committee

Please note that committees do not have fiduciary responsibility for determining the registration fee of events. Menu and amenity selections must be made within the budget adopted by the chapter's Board of Directors for each networking event.

### **Awards Dinner:**

- Plan & coordinate the 2020 Awards Dinner
- Establish an event theme and create decorations
- Secure event sponsorships & encourage attendance
- Available to help with the day-of-event activities, including shifts at registration
- Attendance requirement: minimum of 3 of 4 regularly scheduled meetings. Meets at 9:30 am.
- 2019 Meeting Date: Dec. 12
- 2020 Meeting Dates: (Wednesdays) Jan. 15, Feb. 12, Oct. 21

### **Golf Outing:**

- Plan & coordinate the 2020 Dennis R. Casale Memorial Golf Outing
- Secure event sponsorships & encourage attendance
- Available to help with the day-of-event activities, including shifts at registration
- Attendance requirement: minimum of 2 of 3 regularly scheduled meetings. Meets at 9:30am
- 2020 Meeting Dates: (Fridays) Mar. 13, May 15, June 12

### **Networking Events Committee**

- Plan and coordinate the 2020 CAI-NJ Networking Events including Spring Break Party (April), Beach Party (August) & Pre-Conference Networking Reception (October)
- Establish an event theme (if necessary)
- Secure event sponsorships and encourage attendance
- Available to help with the day-of-event activities, including shifts at registration
- Solicit door prizes (if necessary)
- Attendance requirement: minimum of 3 of 4 regularly scheduled meetings. Meets at 9:30 am.
- 2020 Meeting Dates: (Thursdays) Jan. 9, April 9, July 16, Oct. 8

## WOMEN'S LEADERSHIP COMMITTEE

The primary function of the Women's Leadership Committee is to encourage active leadership from the women in the industry. The committee, made up of all women, will develop strategies and programs to foster leadership and mentorship between experienced leaders and rising professionals in the industry.

### *The specific goals for the 2020 Women's Leadership Committee are as follows:*

- In its inaugural year, this committee will set goals and foster the purpose of the committee.
- Will develop education programs
- Will develop a mentorship program
- Will decide on groups focus
- Attendance requirement: minimum of 4 of 6 regularly scheduled meetings
- 2020 Meeting Dates: (Tuesdays) Jan. 28, May 12, Aug. 11, Nov. 10