

2020 PARTNERSHIP PROGRAM MARKETING & BRANDING

ULTIMATE PARTNER 2019

ANSELL.LAW ANSELL GRIMM & AARON, P.C. Associa Community Management Corp.

Becker BELFOR PROPERTY RESTORATION Brown & Brown INSURANCE C&L SERVICES Since 1971 Corner Property Management We're in your corner.

DENALI PROPERTY MANAGEMENT DW SMITH Greenengineering The Falcon Group FWH ASSOCIATES, P.A. G&C ELECTRONICS

GAF Hill Wallack LLP Attorneys at Law KIPCON Engage, Envision, Engineer. McGOVERN Legal Services, LLC mem PROPERTY MANAGEMENT Helping You Enjoy Your Home

REGAL RESTORATION REZKOM ENTERPRISES MAINTENANCE | RENOVATIONS | CONSTRUCTION TAYLOR MANAGEMENT COMPANY TECHNOCALITY SECURITY SOLUTIONS Wilkin Guttenplan CPAs & Advisors

ELITE PARTNER 2019

Accent Group
Advanced Pavement Group
AMCO Pest Solutions, Inc.
AR Management Company
Becht Engineering, BT, Inc.
Buckalew Frizzell & Crevina LLP
Cowley's Termite & Pest Control Services
Curcio, Mirzaian & Sirot, LLC
Cutlo Barros, LLC
FirstService Residential, AAMC
Greenbaum, Rowe, Smith & Davis, LLP
Griffin Alexander, P.C.
Hillcrest Paving & Excavating, Inc.
Jesan Construction and Maintenance
JGS Insurance
KPI 2 Contractors, Inc.

L.N. Rothberg & Son, Inc.
Landscape Maintenance Services, Inc.
Mackoul Risk Solutions, LLC
Morris Engineering, LLC
National Contractors, Inc.
NFP Property & Casualty Services, Inc.
O & S Associates, Inc.
Pardini R. Construction Corporation
Popular Association Banking
Quality 1st Contracting, Inc.
R.M. Termite & Pest Control
Radom & Wetter Attorneys at Law
Rainbow G & J Painting, LLC
Republic Services
Stark & Stark
Towne & Country Management, Inc.
USI Insurance Services
Valley National Bank
Witczak Engineering

PREMIER PARTNER 2019

Accurate Reconstruction
Environmental Designers Irrigation, Inc.
Eosso Brothers Paving
Felsen Insurance Services
Giordano, Halleran & Ciesla, P.C.
Hueston, McNulty, Attorneys at Law

MyPropertyBilling.com, LLC
National Cooperative Bank
Peter Waldor & Associates, Inc.
Renda Roads, Inc.
RMG, Regency Management Group, Inc., AAMC
Shivers, Gosnay & Greatrex, LLC
South Shore Construction, LLC
Suburban Consulting Engineers, Inc.
Union Bank HOA Services

2020 COMMUNITY ASSOCIATIONS INSTITUTE NJ CHAPTER PARTNERSHIP PROGRAM



Community Associations Institute New Jersey Chapter partnership PROGRAM 2020

Promote Your Business and Support NJ's Community Association Industry

The collage features several key items:

- 2019 CAI-NJ Membership Directory**: A brochure celebrating 25 years of membership.
- ULTIMATE PARTNER LISTINGS**: A grid of logos for various partner companies.
- CAI-NJ 2019 PARTNERS**: A detailed list of partner companies categorized by service type.
- ULTIMATE PARTNER 2020**: A large graphic with logos for the current year's partners.
- ELITE PARTNER 2019**: A graphic listing elite partner companies.
- PREMIER PARTNER 2019**: A graphic listing premier partner companies.
- Digital Screens**: Tablets and smartphones displaying the program's website and partner lists.



2020 PARTNERSHIP PROGRAM

ABOUT THE PROGRAM

The 2020 Community Associations Institute New Jersey chapter Partnership Program offers our Business Partner and Management Company members exclusive perks and branding opportunities. You must be either a current CAI-NJ Business Partner or Management Company member to qualify for the 2020 Partnership program.

3 DIFFERENT LEVELS

The 2020 Partnership Program offers 3 different levels of participation, including Premier, Elite, and Ultimate. Each level was designed to offer specific benefits.

WHY PARTICIPATE?

The Partnership Program provides cost effective, guaranteed exposure including enhanced advertising placements, increased brand recognition and special acknowledgment on signage at events and CAI-NJ publications. Your company will receive cost effective, prominent exposure in New Jersey's community association industry, exclusive to 2020 Partnership Program participants.

ULTIMATE SPONSORS: ADDITIONAL MARKETING/BRANDING

EXCLUSIVE ULTIMATE SPONSOR SPOTLIGHT MAILER TO ALL HOMEOWNER LEADER, MANAGER AND MANAGEMENT COMPANY MEMBERS

Please send the following to info@cainj.org no later than January 10, 2020:

- > Company Name
- > Contact Information
- > Company Website
- > Company Specialty
- > List of Awards, Accolades or Honors
- > Company About Us/What Makes You Different (350 Words or Less)
- > High Resolution Logo

If you have any questions please call Chelsea at (609)588-0030 or chelsea@cainj.org.

MARKETING & BRANDING OPPORTUNITIES

	PREMIER PARTNER (\$3,500)	ELITE PARTNER (\$6,500)	ULTIMATE PARTNER (\$10,000)
CAI-NJ WEBSITE			
COMPANY NAME ON CAI-NJ'S WEBSITE	🏠	🏠	🏠
COMPANY LOGO ON CAI-NJ'S WEBSITE		🏠	🏠
LARGE PROMINENT COMPANY LOGO ON CAI-NJ'S WEBSITE			🏠
COMMUNITY TRENDS® MAGAZINE			
RECOGNITION IN COMMUNITY TRENDS® MAGAZINE	🏠	🏠	🏠
COMPANY LISTING WITH CONTACT INFO IN EVERY ISSUE			🏠
LOGO PLACEMENT ON FRONT INSIDE COVER MONTHLY			🏠
CAI-NJ ONLINE SERVICE DIRECTORY			
LISTING ON CAI-NJ'S ONLINE SERVICE DIRECTORY	🏠	🏠	🏠
LOGO ON CAI-NJ'S ONLINE SERVICE DIRECTORY		🏠	
LARGE LOGO ON CAI-NJ'S ONLINE SERVICE DIRECTORY			🏠
CAI-NJ PRINT MEMBERSHIP DIRECTORY			
B&W AD IN THE PRINT MEMBERSHIP DIRECTORY	🏠	🏠	🏠
FULL COLOR AD IN THE PRINT MEMBERSHIP DIRECTORY			🏠
ADDITIONAL COPIES OF THE MEMBERSHIP DIRECTORY	2	4	6
EVENT TICKETS			
AWARDS DINNER	1 TICKET	2 TICKETS	4 TICKETS
SPRING BREAK PARTY	1 TICKET	2 TICKETS	4 TICKETS
DENNIS R. CASALE MEMORIAL GOLF OUTING	1 RECEPTION TICKET	1 FOURSOME	1 FOURSOME
BEACH PARTY	1 TICKET	2 TICKETS	4 TICKETS
PRE-CONFERENCE NETWORKING RECEPTION	1 TICKET	2 TICKETS	4 TICKETS
ANNUAL CONFERENCE & EXPO			
CONFERENCE & EXPO STANDARD BOOTH		🏠	🏠
NETWORKING EVENT ATTENDEE LISTS (EXCLUDING CONFERENCE & EXPO)			
LIST WITH NAME & COMPANY/COMMUNITY PRIOR TO EVENTS	🏠	🏠	🏠
LIST WITH NAME, COMPANY/COMMUNITY & MAILING ADDRESS AFTER EVENTS			🏠
SPONSORSHIP			
GOLF TEE SPONSORSHIP (VALUED AT \$250)	🏠	🏠	🏠
GOLF GREEN SPONSORSHIP (VALUED AT \$250)		🏠	🏠
\$500 CAI-NJ DOLLARS			🏠
EXCLUSIVE DOOR PRIZE AT SPRING BREAK PARTY AND EXTRA DOOR PRIZE TICKETS TO DISTRIBUTE AT EVENT			🏠
ADDITIONAL MARKETING/BRANDING			
LOGO AND LINK ON THE CAI-NJ'S WEEKLY E-NEWSLETTER			🏠
ONE DEDICATED EMAIL BLAST TO ALL HOMEOWNER LEADER, MANAGER AND MANAGEMENT COMPANY MEMBERS			🏠
EXCLUSIVE ULTIMATE SPONSOR SPOTLIGHT MAILER TO ALL HOMEOWNER LEADER, MANAGER & MANAGEMENT COMPANY MEMBERS			🏠
*MUST SEND INFORMATION AND LOGO BY JANUARY 10, 2020 DEADLINE			

APPLICATIONS AND PAYMENT DUE BY DECEMBER 16, 2019



GENERAL INFORMATION: (PLEASE PRINT)

Company: _____
 Primary Contact: _____
 Email: _____
 Billing Contact (If Different From Primary): _____
 Email: _____
 Address: _____
 City: _____ State: _____ ZIP: _____
 Phone: _____ Alternate Phone: _____
 Fax: _____

2020 PARTNERSHIP PROGRAM RATE:

PREMIER \$3,500 ELITE \$6,500 ULTIMATE \$10,000* (2019 Ultimate Partners only)

*I am interested in upgrading to **ULTIMATE PARTNERSHIP** if space becomes available. (Must have been a 2019 Premier or Elite Partner to qualify.)

BILLING PREFERENCE: (CHECK ONE)

Annually Semi-annually (CREDIT CARD ONLY)

PAYMENT: (CHECK ONE)

1. PAY BY CHECK: Check Enclosed for FULL PAYMENT (MADE PAYABLE TO CAI-NJ)

Mail completed form with check to:
 CAI-NJ, Attn: Partnership Program
 500 Harding Road
 Freehold, NJ 07728

2. PAY BY CREDIT CARD:

Please fill out credit card info and fax completed form to (609) 588.0040.

Cardholder Name: _____

Credit Card Number: _____

Exp. Date: _____ Security Code: _____ Billing Zip Code: _____

Cardholder Signature: _____

Cardholder acknowledges receipt of goods and/or services in the amount of the total shown hereon and agrees to perform the obligations set forth in the cardholder's agreement with issuer. For semi-annual payments, cardholder grants permission for the above to be charged half of partnership total on or before deadline of December 16, 2019 and remaining balance to be charged on June 1, 2020. If second payment is not received by close of business on June 1, 2020, all benefits associated with the partnership will be immediately terminated.

TERMS & CONDITIONS:

I affirm that I am authorized to make the above Partnership commitment on my company's behalf. I have read and understand the benefits associated with this Partnership and agree to pay in accordance with my selected billing preference and payment option listed above. Partnership refunds or cancellations cannot be made after the contract is signed as potential partners may be turned away as a result of your acceptance. I understand that this form becomes a contract when signed.

Name: _____

Signature (Authorizing Officer): _____